

HB HUNTER
CF Breastcancer
FOUNDATION INC

FIORDLAND NEW ZEALAND *trek 2027*

FIORDLAND CORPORATE *Sponsorship*



11-14 November 2027



Moderately challenging (3/5)



Fundraising target: \$3,000



Registration fee: \$390



Travel package: \$2,904
*Subject to change
Land only*



3-star hotel based on
twin-share

Become a Corporate Sponsor

Partner with Hunter Breast Cancer Foundation and turn the Fiordland New Zealand Trek into an opportunity to engage your team, strengthen workplace connection and make a meaningful impact in your local community.

With just five corporate sponsorship opportunities available, each package includes a place for a staff member to take part in the Fiordland New Zealand Trek, giving your organisation a powerful way to bring your partnership to life.

It's an exciting opportunity to reward and inspire a team member with a once-in-a-lifetime experience, while creating a powerful story of purpose and impact to share across your wider organisation. The journey can also become a focal point for staff engagement - bringing colleagues together behind a shared cause and building pride in your organisation's support of the local community.



Silver Sponsor - \$5,000 | 4 packages available

Become a Silver Sponsor and give one member of your team the opportunity to represent your organisation on the trek.

Your sponsorship includes:

- One staff place on the trek
- The opportunity to engage your wider team in training, fundraising and awareness activities
- A meaningful platform to demonstrate your organisation's commitment to the local community and Hunter Breast Cancer Foundation
- Opportunities to share your involvement and your participant's journey through internal and external communications

Gold Sponsor - \$10,000 | 1 exclusive package available

Take a leading role in the adventure as the exclusive Gold Sponsor.

In addition to a staff place on the trek, your organisation will receive trek naming rights, creating a strong association between your brand, the challenge and the important work of Hunter Breast Cancer Foundation.

The Gold Package offers an opportunity to build a highly visible partnership around a shared purpose, while creating an unforgettable engagement experience for your team.

Staff Engagement & Team Building Opportunity

Each sponsor will have the opportunity to select one staff member to represent their organisation on the adventure. Sponsors are encouraged to make the selection process an organisation-wide engagement initiative through staff nominations, expressions of interest or an internal selection process.

While one employee will undertake the adventure, the journey provides an opportunity to involve the wider workplace through:

- team training walks and fitness challenges
- organisation-wide fundraising activities
- friendly competitions between teams or departments
- staff-led fundraising and awareness campaigns
- progress updates and storytelling through internal and external communications
- opportunities to learn more about the Hunter Breast Cancer Foundation
- volunteering and engagement with Hunter Breast Cancer Foundation
- celebrating the participant and collective fundraising achievement on their return.



Choose your trek representative

Make selecting your staff participant part of the adventure! Rather than simply nominating someone, use the process to build excitement and engagement across your organisation.

★ Expression of Interest:

Invite employees to nominate themselves, sharing why they would like to take on the challenge, what supporting the Hunter Breast Cancer Foundation means to them, and how they would engage colleagues in the journey.

👤 Peer nomination:

Staff nominate a colleague who embodies the organisation's values or deserves the opportunity to take on a personal challenge.

👥 Team vote:

Shortlisted employees share why they want to participate and staff vote for their representative.

♥ Values-based selection:

Link the opportunity to company values, with the participant selected because they demonstrate community leadership, resilience, teamwork or social impact.

🏆 Reward and recognition:

Offer the place as a unique professional/personal development opportunity for an employee who has made a significant contribution to the organisation.

🚩 Internal competition:

Different teams or departments nominate a representative, creating some friendly competition before the adventure even begins.

It's more than an adventure for one employee. It's a shared challenge that can bring your team together around a common purpose, build connections across your organisation and create a tangible way to make a difference in your community.

Find out more

Ready to get your organisation involved or want to learn more about the sponsorship opportunities?

Get in touch: Josh Lawlor 0419 000 915 | josh.lawlor@hbcf.org.au

Register now

inspiredadventures.com.au/event/hunterbreastcancerfoundation-newzealand-2027